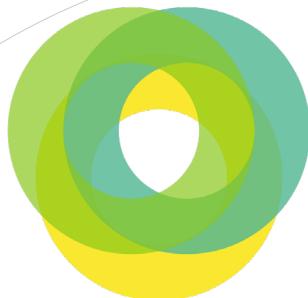


VISIBILITY OFFER

FROM LYONBIOPOLE

Boost your visibility & expand your network!



LYONBIOPOLE

AUVERGNE-RHÔNE-ALPES 
THE HEALTH INNOVATION NETWORK

LYONBIOPOLE

Auvergne-Rhône-Alpes

AN HEALTHTECH ECOSYSTEM OF EXCELLENCE

Certified as a competitiveness cluster at its inception, Lyonbiopole Auvergne-Rhône-Alpes is the gateway to healthcare innovation ecosystem in Auvergne-Rhône-Alpes, connecting, developing, and promoting its members.



235
MEMBERS
including



181
innovative SMEs
& start-ups



27
major groups,
subsidiaries &
ETIs



27
research & training
centers

50% BIOTECH/PHARMA

50% DM/DIGITAL HEALTH TECH

our funding members



sanofi

our publicfunders



MINISTÈRE
DE L'ÉCONOMIE,
DES FINANCES
ET DE LA SOUVERAINETÉ
INDUSTRIELLE ET NUMÉRIQUE

MÉTROPOLE
GRAND
LYON

+ clermont
auvergne
métropole

our associate members



CMS Francis Lefebvre



BE NOTICED!

We are your gateway to the innovative and dense network of actors in the region.

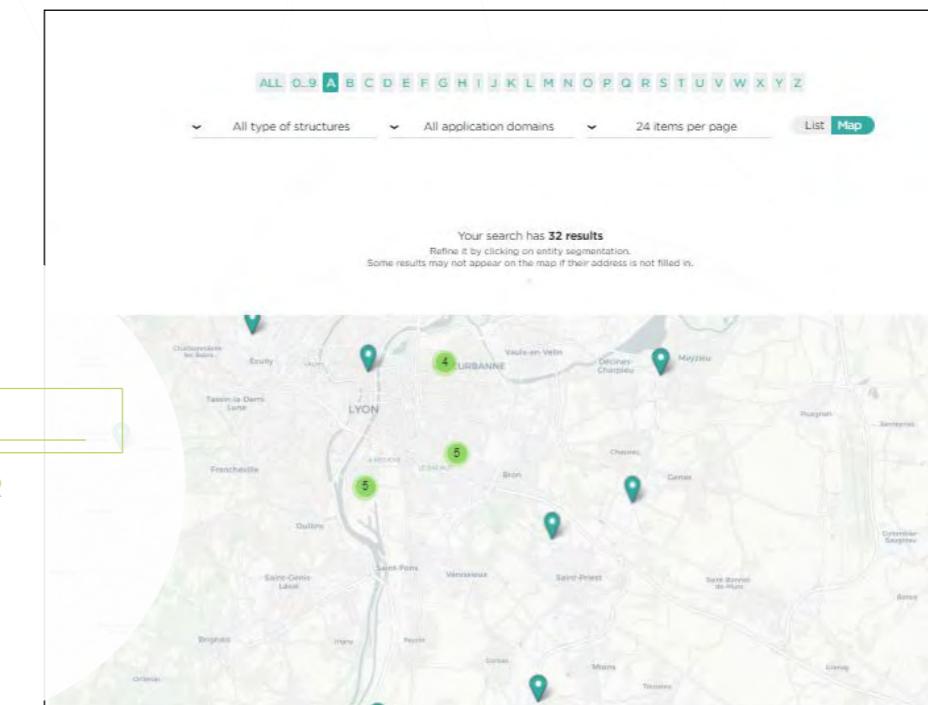
You can access:

#1 EVENT OFFER

Build better qualified relationships with your prospects.

#2 DIGITAL OFFER

Quickly and effectively reach your marketing objectives with our digital tools.



EVENTS

3 major annual events

OUR OFFER



PARTNERING DAY BY LYONBIOPOLE

19 SUCCESSFUL EDITIONS

Promoting encounters within the health ecosystem to anticipate the future of medicine, under a collaborative innovation format.



WHEN ?

- + October 13, 2026
- + Hôtel de Région, Lyon

WHO ?*

+ 280 participants

+ Organizational types

53%	industrial companies (large groups, ETIs, SMEs, start-ups)
27%	academics, research and training centres and clinicians
20%	other organisations (network players, clusters, foundations, consultants)



ADVANTAGES +

- + Reaching decision-making prospects (CEO, BizDev, Project Managers, etc.)
- + Increased visibility through communication via **our partner networks**
- + Scheduled B2B meetings

- + Informal networking
- + Iconic events
- + Renewed formats at each edition
- + PRICES STARTING AT €850 EXCL. VAT



MICROBIOTIA & HEALTH DAY BY LYONBIOPOLE

8 SUCCESSFUL EDITIONS

Allowing microbiome actors to exchange ideas around innovation and its impacts on health.



WHEN ?

- + May 19, 2026
- + I-Factory, Villeurbanne

WHO ?*

+ 120 participants

+ Organizational types

50%	industrial companies (large groups, ETIs, SMEs, start-ups)
25%	academics, research and training centres and clinicians
25%	other organisations (network players, clusters, foundations, consultants)

*figures from the 8th edition

PRIVATE INVESTMENTS DAY BY LYONBIOPOLE

17 SUCCESSFUL EDITIONS

Creating meeting opportunities between entrepreneurs seeking funding and investors.



WHEN ?

- + December, 2026
- + Boehringer Ingelheim, Lyon

WHO ?*

+ 130 participants

+ Organizational types

53%	industrial companies (large groups, ETIs, SMEs, start-ups)
24%	investors
23%	other organisations (network players, clusters, foundations, consultants)



*figures of the 19th edition



*figures from the 17th edition

EVENTS

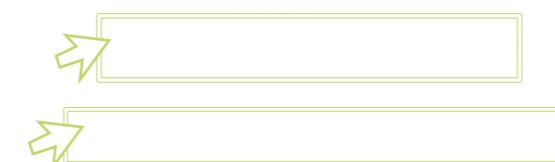
B2Match: our business matchmaking platform

FIND AND CONNECT WITH YOUR FUTURE
PARTNERS EASILY

ADVANTAGES +

- + Before and during the event, **explore qualified participant profiles**.
- + **Schedule unlimited meetings** quickly and easily.
- + **Maximize your visibility** by showcasing your profile.

Would you like to discover who will be
attending the upcoming events?



EVENTS

PARTNERING DAY BY LYONBIOPOLE

19 SUCCESSFUL EDITIONS

PROMOTING ENCOUNTERS WITHIN THE
HEALTH ECOSYSTEM TO ANTICIPATE
THE FUTURE OF MEDICINE, UNDER A
COLLABORATIVE INNOVATION FORMAT.

Members and non-members of Lyonbiopôle benefiting from numerous highlights:

- + Information sessions and feedback
- + Discussions in small groups (round tables)
- + Pitches from companies, clinicians and projects
- + BtoB meetings to develop new partnerships



ADVANTAGES +

- + Reaching decision-making prospects (CEO, BizDev, Project Managers, etc.)
- + Increased visibility through communication via our partner networks

- + Scheduled B2B meetings
- + Informal networking
- + Iconic events
- + Renewed formats at each edition
- + PRICES STARTING AT €850 EXCL. VAT

WHEN ?

- + October 13, 2026
- + Hôtel de Région, Lyon

WHO ?*

- + 280 participants
- + Areas of activity

31%
biotech/
pharma

20%
medtech

19%
other

17%
digital
health tech

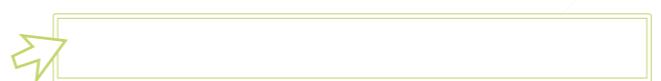
13%
in vitro diagnostics

*figures of the 18th edition



SPONSORS OF PREVIOUS EDITIONS, RENEWED PARTNERSHIPS!

ACRO BIOSYSTEMS	Agatha 2 ÉDITIONS	AKTEHOM SANTÉ	AlpalifeBio	AstraZeneca	BM groupe
BIOPOLE CLERMONT-LIMAGNE	BIOTEM Custom antibodies & services 2 ÉDITIONS	BMA Rhône-Alpes	Caduceum Solutions that matter	COVARTIM	DFE pharma
EBSCO 2 ÉDITIONS	efor	ERYS	exyte 2 ÉDITIONS	in9vation	IVIDATA Life Sciences 2 ÉDITIONS
Kelly	KPMG	MCE CARREL AVOCATS 6 ÉDITIONS	md biomed conseils	Nemera we put patients first 2 ÉDITIONS	PHARMALEX CONFIDENCE BEYOND COMPLIANCE 2 ÉDITIONS
PHARMARON	Plasseraud INTELLECTUAL PROPERTY 3 ÉDITIONS	RD-Biotech	SB Sino Biological	SOM OTEC GROUP	team
tebubio Facilitators of Life Sciences Research	TKM Technology Knowledge Matrix	Worldwide Clinical Trials	wtw	WuXi AppTec	



EVENTS



MICROBIOTIA & HEALTH DAY

BY LYONBIOPOLE

8 SUCCESSFUL EDITIONS

ALLOWING MICROBIOME ACTORS TO EXCHANGE IDEAS AROUND INNOVATION AND ITS IMPACTS ON HEALTH.

The diversity of participants (members and non-members of Lyonbiopole) provides opportunities for complementary and cross-disciplinary interactions on key topics, such as microbiome modulation, including the skin microbiome, the gut-skin axis, and the mucosal microbiome..

WHEN ?

- + May 19, 2026
- + I-Factory, Villeurbanne

WHO *

- + 120 participants
- + Areas of activity

40 %
biotech/
pharma

33 %
medtech

17 %
in vitro
diagnostics

10 %
digital
health tech



*figures of the 7th edition

ADVANTAGES +

+ Reaching decision-making prospects

(CEO, BizDev, Project Managers, etc.)

+ Increased visibility through communication via our partner networks

+ Scheduled B2B meetings

+ Informal networking

+ An event dedicated to industry experts

+ Renewed formats at each edition

+ PRICES STARTING FROM €850 EXCL. VAT

SPONSORS OF PREVIOUS EDITIONS, RENEWED PARTNERSHIPS!



COLLABORATIVE DAY | MICROBIOTA & HEALTH DAY

RATES & PACKS (EXCLUDING TAX)*

SILVER

Digital visibility & networking

TWO PASSES INCLUDED

+ additional tickets at -20%

COMMUNICATION PACKAGE

Your logo and link to your website on:

- > the event website
- > event-specific mailings
- + 1,700 QUALIFIED CONTACTS**
- > event signage and slides of the day

LinkedIn identification on all posts dedicated to the event

+24,000 FOLLOWERS**

YOUR FLYERS/BROCHURES

Your materials available to participants

PARTNERING

Access to the matchmaking platform to organize your schedule and meetings with all event participants

GOLD

Corner & enhanced communication

THREE PASSES INCLUDED

+ additional tickets at -30%

All the SILVER benefits, plus:

CORNER

Located at the heart of the informal networking area, to maximize your visibility and interactions with the ecosystem

COMMUNICATION PACKAGE +

A personalized LinkedIn post prior to the event
+ 24,000 FOLLOWERS**



PLATINUM

Premium visibility & strategic presence

FOUR PASSES INCLUDED

+ additional tickets at -50%

All the SILVER & GOLD benefits, plus:

PITCH

Showcasing your expertise through a speaking slot during the event.

(details depend on the event)

LINKEDIN LIVE

A dedicated LinkedIn post on the event day
+24,000 FOLLOWERS**

YOUR ROLL-UP BANNER

At the event entrance and/or on the stage
(details depend on the event)

SPONSOR THE LUNCH AND COFFEE BREAKS

OR

BROADCAST A VIDEO DURING
THE PLENARY SESSION

+ € 2,000

exclusive option for the PLATINUM package

NON MEMBER

SILVER

€1,400 EARLY BIRD*
€1,650

GOLD

€2,750 € EARLY BIRD*
€3,300

PLATINUM

€3,850 EARLY BIRD*
€4,400

MEMBER & ASSOCIATE MEMBER

SILVER

€850 EARLY BIRD*
€1,100

GOLD

€1,650 EARLY BIRD*
€2,200

PLATINUM

€2,750 EARLY BIRD*
€3,300

*Rates apply per event. Early bird rates depend on event dates.

The early bird rate for the 9th Microbiota & Health Day is valid until March 30, 2026.

The early bird rate for the 20th Collaborative Day is valid until July 10, 2026.

**Figures as of December 17, 2025.



EVENTS

PRIVATE INVESTMENTS DAY

BY LYONBIOPOLE

17 SUCCESSFUL EDITIONS

CREATING MEETING OPPORTUNITIES BETWEEN
ENTREPRENEURS SEEKING FUNDING AND
INVESTORS.

Organized once a year since 2009, this unique event allows project leaders and early-stage SMEs, who are members of the cluster, to network and meet investors.

This event is structured around several key moments:

- + A pitch session for companies seeking funding (selected companies benefit from a collective pitch preparation in collaboration with our partners and the event's co-organizers)
- + Round tables and testimonials on financing and development strategy
- + Des rendez-vous individuels entre entrepreneurs et investisseurs
- + One-on-one meetings between entrepreneurs and investors
- + Networking opportunities

ADVANTAGES +

- + Reaching decision-making prospects (CEO, BizDev, Project Managers, etc.)
- + Increased visibility through communication via our partner networks
- + Scheduled B2B meetings

- + Informal networking
- + A pioneering event
- + PRICES STARTING FROM €850 EXCL. VAT

WHEN?

- + December, 2026
- + Boehringer Ingelheim, Lyon

WHO?*

- + 120 participants
- + Areas of activity

30 %
medical technologies

27 %
others

23 %
biotech/pharma

15 %
digital health tech

5 %
in vitro diagnostics

*figures of the 17th edition

SPONSORS OF PREVIOUS EDITIONS, RENEWED PARTNERSHIPS!



PRIVATE INVESTISSEMENTS DAY

RATES & PACKS (EXCLUDING TAX)*

SILVER

Digital visibility & networking

ONE PASS INCLUDED

COMMUNICATION PACKAGE

Your logo and link to your website on:

- > the event website
- > event-specific mailings
- + 1,700 QUALIFIED CONTACTS**
- > event signage and slides of the day

LinkedIn identification on all posts dedicated to the event

+ 24,000 FOLLOWERS**

YOUR FLYERS/BROCHURES

Your materials available to participants



GOLD

Corner & enhanced communication

TWO PASSES INCLUDED

All the SILVER benefits, plus:

PARTNERING

Access to the matchmaking platform to organize your schedule and meetings with all event participants

YOUR ROLL-UP BANNER

Set up in the networking/buffet area

COMMUNICATION PACKAGE +

A personalized LinkedIn post prior to the event

+ 24,000 FOLLOWERS**



PLATINUM

Premium visibility & strategic presence

THREE PASSES INCLUDED

All the SILVER & GOLD benefits, plus:

PITCH

Visibility boost with a 5-minute presentation of your organization

LINKEDIN LIVE

A dedicated LinkedIn post on the event day

+ 20,350 FOLLOWERS**

YOUR ROLL-UP BANNER

On the main stage, throughout the entire day

SPONSOR THE LUNCH AND COFFEE BREAKS

OR

BROADCAST A VIDEO DURING
THE PLENARY SESSION

+ € 2,000

exclusive option for the PLATINUM package

NON MEMBER

SILVER

€1,400 EARLY BIRD*
€1,650

GOLD

€2,750 € EARLY BIRD*
€3,300

PLATINUM

€3,850 EARLY BIRD*
€4,400

MEMBER & ASSOCIATE MEMBER

SILVER

€850 EARLY BIRD*
€1,100

GOLD

€1,650 EARLY BIRD*
€2,200

PLATINUM

€2,750 EARLY BIRD*
€3,300



*Rates applicable for the 2025 edition of the Private Investments Day. The early bird rate is valid until October 9, 2026.

**Figures as of December 17, 2026.

DIGITAL

RATES & PACKS (EXCLUDING TAX)*

OUR RECAP OFFER

ADVANTAGES +

- + **Directly reach key healthcare players in Auvergne-Rhône-Alpes:** startups, SMEs, mid-sized companies, large corporations, academics, and institutional stakeholders.
- + **Leverage our high-audience communication channels** to maximize your visibility and generate opportunities.
- + **Benefit from personalized support** to craft and distribute your messages effectively.
- + **PRICES STARTING FROM €700 EXCL. VAT**

#1 PUBLICATION PACKAGE

Boost your visibility on our strategic communication channels

> **2 featured placements**

in two of Lyonbiopôle's bi-monthly newsletters"

+ **1,700 QUALIFIED CONTACTS****



> **2 publications on LinkedIn** from the Lyonbiopôle account

+ **24,000 FOLLOWERS****

#2 MAILING PACKAGE

Tailored Communication

Creation and sending of a personalized mailing to our targeted network to showcase

YOUR COMPANY, YOUR EVENTS, YOUR PRODUCTS, OR YOUR SERVICES

+ **1,700 QUALIFIED CONTACTS****

Limited to 1 slot per entity per year

Subject to availability.



"**Votre entité**"



"**LES EVENEMENTS ET/OU VOS PRODUITS/SERVICES**"

*Envoyation d'un mail personnalisé pour présenter vos événements et/ou vos produits/services.
**à base de + de 2 000 contacts qualifiés.
***environ 8 créneaux disponibles par an !

NON MEMBER

PACK
PUBLICATION
€900

PACK MAILING
€1,700

MEMBER &
ASSOCIATE MEMBER

PACK
PUBLICATION
€700

PACK MAILING
€1,300



UNSURE ABOUT CHOOSING BETWEEN MULTIPLE EVENTS?

GET A DISCOUNT BY COMBINING MULTIPLE PACKS!

> DUO OFFER: 10% DISCOUNT

> TRIO OFFER: 15% DISCOUNT

OFFERS APPLICABLE ONLY TO GOLD/PLATINUM EVENT SPONSORSHIP RATES
(INCLUDING EARLY BIRD)



JOIN US!

Don't hesitate, contact us to discuss
your sponsorship project.



SALLY PESCHIERA

Events and digital project manager

sally.peschiera@lyonbiopole.com

07 69 31 40 43

