

The Pharma Days

2 days to discover, connect & learn

 **5-6 June, 2024**

 **Palexpo, Geneva Switzerland**

 www.thepharmadays.com



**02
DAYS**

**03
THEATRES**

**60+
SPEAKERS**

**75+
EXHIBITORS**

ABOUT THE PHARMA DAYS

The Pharma Days (TPD) is a closed-door event meant to drive collaboration, innovation and business growth. The event will bring together the pharmaceutical industry's decision makers focused on key downstream processes: packaging, drug delivery, contract manufacturing and filling & assembly.

Every aspect of the event is designed to engage, connect and support the industry experts from pharma companies, their suppliers and regional clusters. From focused meetings to agenda-setting conferences, from new product showcases to fun networking parties, TPD will create new business opportunities for the pharma ecosystem to collaborate, innovate and define its future.

For that reason, TPD is only accessible to select delegates or upon invitation. This pre-qualified audience of industry experts will facilitate an ideal B2B networking environment.



AUDIENCE Companies you will meet



Biogen

sanofi

Catalent



Debiopharm

HALEON

Janssen



MERCK

Lonza



Novo Nordisk



Boehringer
Ingelheim



HELSINN
Building quality cancer care together



NOVARTIS



INDUSTRY EXPERTS

VP / Director / Head of / Manager / Specialist / Leader

- Packaging
- Sourcing
- Purchasing
- Devices

- Drug Delivery
- Combination product
- R&D
- Manufacturing

- Production
- CMC



The Pharma Days

SHARE YOUR EXPERTISE

The Pharma Days offers a rich programme of content in line with its ambition of helping the industry to address tomorrow's challenges.

The conference programme and exhibition will be held simultaneously during the two days (5-6 June 2024) of the event and will consist of plenary conferences, innovation pitches and workshops throughout 3 theatres.

Don't miss the opportunity to showcase your latest innovations! (Innovation pitches and workshops are free for exhibitors on a first-come, first-served basis)



NETWORKING AT THE PHARMA DAYS

At TPD we foster an environment to create long-lasting partnerships.

Designed on a human scale, TPD will stimulate synergies and new collaborations across the supply chain in a premium environment. Networking and meetings are the heart of the event – including a special evening event on the first day of the exhibition where all exhibitors and VIP visitors can meet in a relaxed and memorable setting.

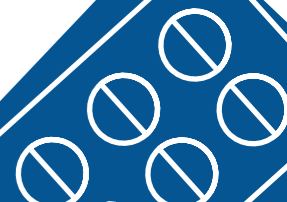
MATCHMAKING

Meet the right people and achieve your goals through one-to-one meetings.

Our matchmaking system will allow participants to schedule pre-qualified, one-to-one business meetings and identify the best-matched participants by their scores (scoring based on information provided by attendees).



Enjoy the cocktail party and relax with colleagues and peers to establish new connections and deepen your existing ones



WHY EXHIBIT?

Visibility: Showcase your brand to a diverse audience of industry experts, delegates, and potential partners.

Networking: Access our advanced Matchmaking App to connect with delegates seeking innovative solutions, saving time and enhancing productivity.

Knowledge Sharing: Gain exposure through educational talks, keynotes, and workshops, positioning your brand as a thought leader.

Collaboration Opportunities: Participate in panel discussions to collaboratively develop solutions that drive progress in the pharmaceutical industry.

Exclusive Presentation Slots: Secure your spot to highlight your products and innovations on a first-come, first-serve basis. Limited slots available!

EXHIBITOR PACKAGE

TPD exhibitor package includes:

Premium stands in units of 9sqm with an all-in furniture package

- 2x delegate pass
- 2x invitations for the cocktail networking
- Suite of marketing tools to promote your presence and invite your prospects
- Complimentary invitations (upon approval of the organizer)

| UNITS | STANDARD RATE |
|------------------------|---------------|
| ONE - 9m ² | CHF 8,800.00 |
| TWO - 18m ² | CHF 17,600.00 |



SCHELL SCHEME

The stand package includes:

- Walls made of SYMA-wall, overlay panels hardboard 5mm white, metal structure not visible, total height of 2500mm
- Standard carpet medium grey
- Graphic panels 500mmW x 2500mmH on outer ends of walls (2 panels per stand)

- 2 x arm spotlights LED 10W
- 1 x power socket
- 1 x high table round white
- 3 x high stool
- 1 x reception counter white lockable
- 1 x brochure rack A4

DELEGATE PASS SUPPLIER/SERVICE PROVIDER:

PRICE: 915 CHF

Delegate pass includes:

- Access to the conferences and debates
- Morning and afternoon coffee breaks

- Lunch
- Matchmaking App for business meetings with delegates, exhibitors and speakers

CONTACT US



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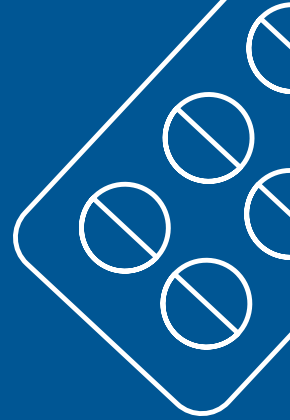
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