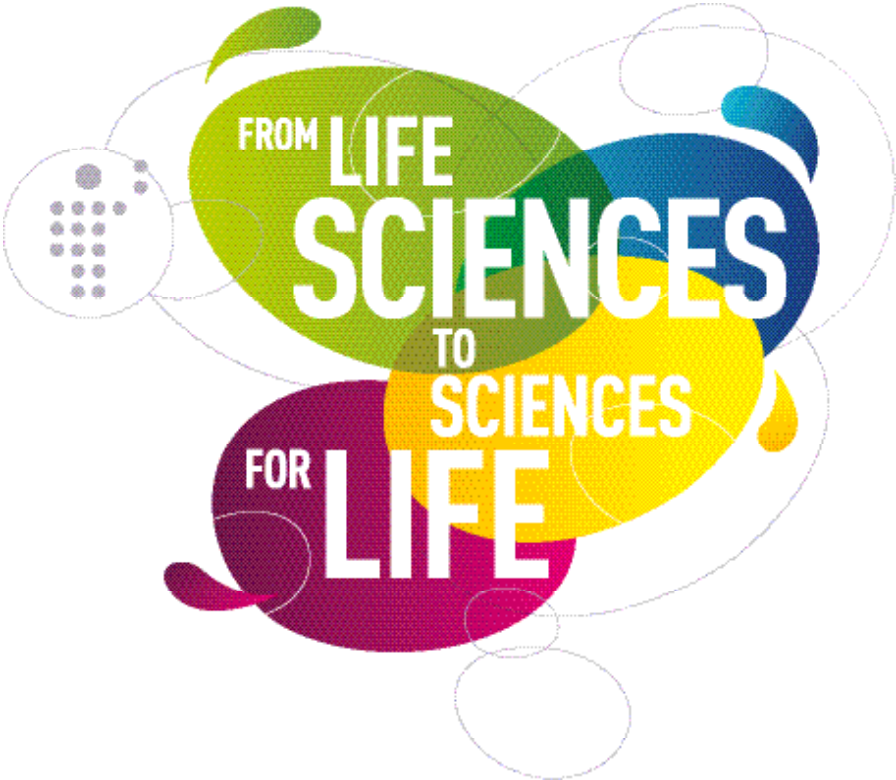




**BIOVISION** The World Life Sciences Forum

**Lyon - France | April 15 & 16, 2015**

Co-organized with:



# Call for pitches

**BIOVISION 2015 | CATALYZER & INVESTOR CONFERENCE**

Organized by



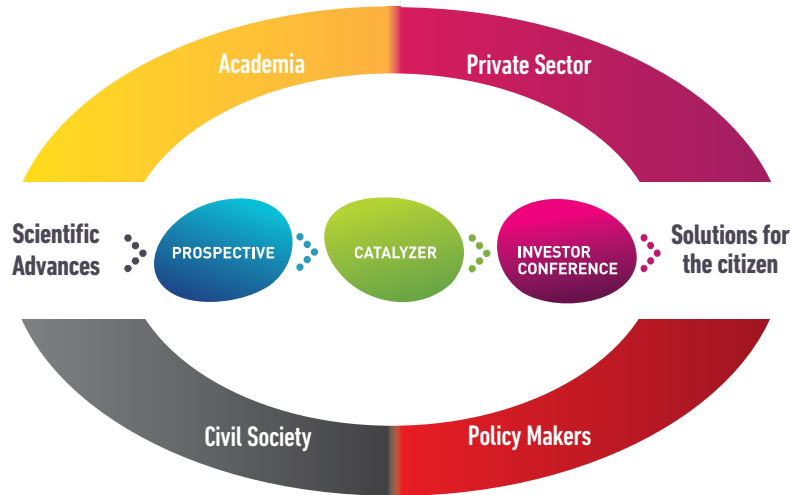
in collaboration with





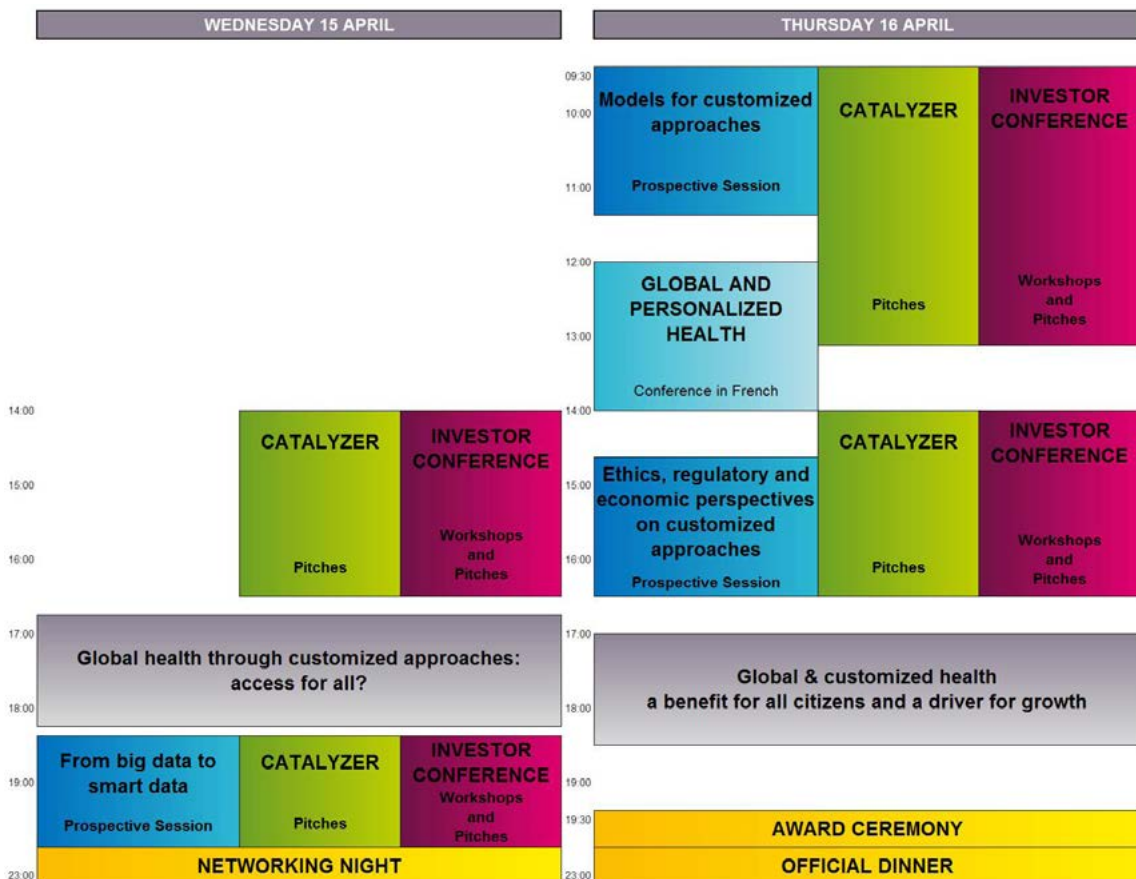
## BIOVISION, THE WORLD LIFE SCIENCES FORUM

**BIOVISION**, organized since 1999 by an independent non-profit organization, brings together key decision makers from the academic, private, policy-making and civil society sectors, **to translate innovative ideas into actionable solutions for the benefit of citizens.**



Capitalizing on the success of its new format launched in 2013, to foster innovation in life sciences, BIOVISION is organized around three key initiatives: **Prospective, Catalyzer and Investor Conference.**

## BIOVISION 2015 PRELIMINARY PROGRAMME



## BIOVISION CATALYZER AND INVESTOR CONFERENCE PITCHES

### CATALYZER PITCHES

Bringing together public and private partners with selected projects and/or seed stage startups demonstrating benefit for citizens.  
*Co-organized with Lyonbiopole*

### INVESTOR CONFERENCE PITCHES

Bringing together industrial partners and financial investors with selected biotech, medtech and e-health VC stage startups.  
*Co-organized with Lyonbiopole and France Biotech*

### Facts & Figures

- **Catalyzer pitches:** 120 applicants between 2013 and 2014 - 50 selected projects - A prestigious selection committee from European academia, industry, investors and civil society.
- **Investor Conference pitches:** More than 150 applicants in 2013 and 2014 - 50 finalists - A selection committee gathering the most important European Venture and Corporate funds.

## SELECTION COMMITTEES

The committees are responsible for the quality of the selected projects and startups.

The selection committees will be present during the event to evaluate the pitching candidates and select the award winners.

### CATALYZER PITCHES SELECTION COMMITTEE

The international selection committee includes representatives from academic, private, policy-making and civil society sectors.

The 2015 BIOVISION Catalyzer pitches Selection Committee is co-chaired by **Michel Goldman**, Executive Director of Innovative Medicines Initiative, and **Alexander von Gabain**, Deputy Vice-Chancellor for Innovation and Corporate Alliances at the Karolinska Institute.

### INVESTOR CONFERENCE PITCHES SELECTION COMMITTEE

The international selection committee gathers more than 15 partners from leading European Venture funds.

The 2015 BIOVISION Investor Conference pitches Selection Committee is co-chaired by **Florent Gros**, Managing Director at Novartis Venture Funds and **Anne Horgan**, Associate at Sofinnova Partners.



## WHY APPLY?

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Catalyzer and Investor Conference Pitches offer the opportunity for selected projects and startup companies to:

### **1** GET VISIBILITY

- From the top players who are actively shaping the future of Life Sciences
- Presenting your project/initiative or startup company in front of experts and key stakeholders from academia to potential public and private investors
- Benefiting from a wide and powerful communication platform before and during the event

### **2** BUILD COLLABORATIONS

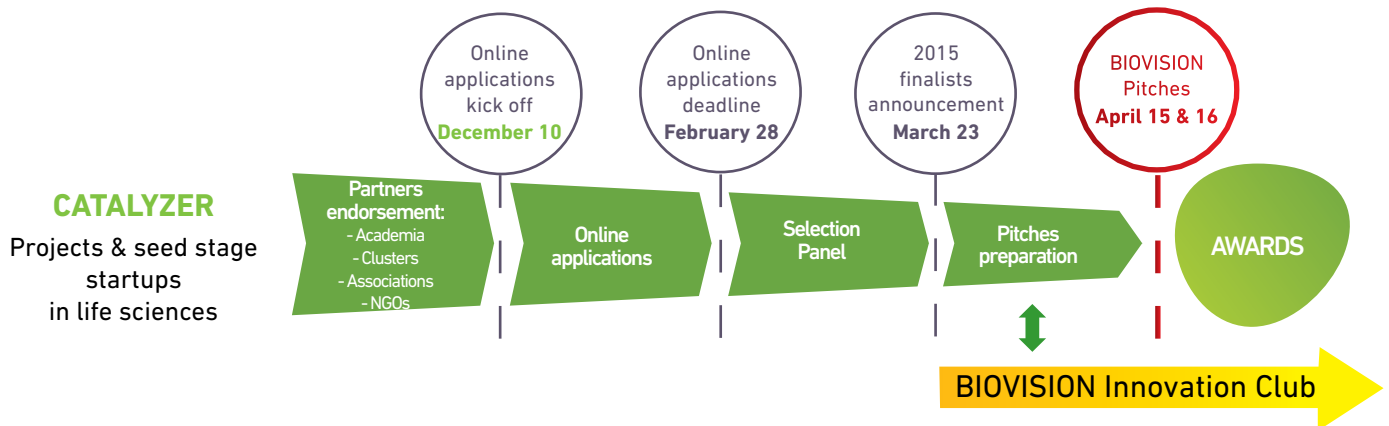
- Networking with peers and potential partners
- Meeting and connecting with the high-level multi-stakeholder participants online and on site during the forum
- Lyonbiopole and BIOVISION teams will be your contact point to support you in building long-term collaborations and partnerships

### **3** INTEGRATE THE BIOVISION INNOVATION CLUB

- Becoming part of an international life sciences community
- Sharing and gaining insights to foster innovation throughout the year

### **4** BE ELIGIBLE FOR A BIOVISION AWARD

## HOW TO APPLY



### TO ATTEND THE FORUM:

Register via BIOVISION website: [www.biovision.org](http://www.biovision.org)

### TO PRESENT YOUR PROJECT OR SEED STAGE STARTUP:

- 1** Be endorsed by a BIOVISION partner.
- 2** Submit your application via the BIOVISION website **before the deadline of February 28, 2015.**  
Once your application is fully completed, your organization has open visibility through an online summary of your project or company profile on the BIOVISION website.  
**\*No fee is required when submitting your application.** Regardless of the outcome of their application, all BIOVISION Catalyzer candidates wanting to attend the Forum will benefit from a discounted registration fee.  
Check the registrations on [www.biovision.org](http://www.biovision.org) to learn more about the fees.
- 3** The **25 to 30 candidates to present at BIOVISION will be selected in March** by the Catalyzer Selection Committee and **announced on the website, on March 23, 2015.**
  - **Selection criteria include:** Key milestone reached within 2 years, Societal benefit, Innovation level (scientific and technologic), Team structure, Existing or potential collaborations, Overall quality of the application.
  - **A representative** must attend on either **April 15 or 16** to pitch (seven minutes) and respond to the Selection Committee Q&A (eight minutes).
- 4** During the Biovision closing ceremony, **on April 16, the most promising candidates will receive an award.**  
They will also benefit from additional, free media exposure.

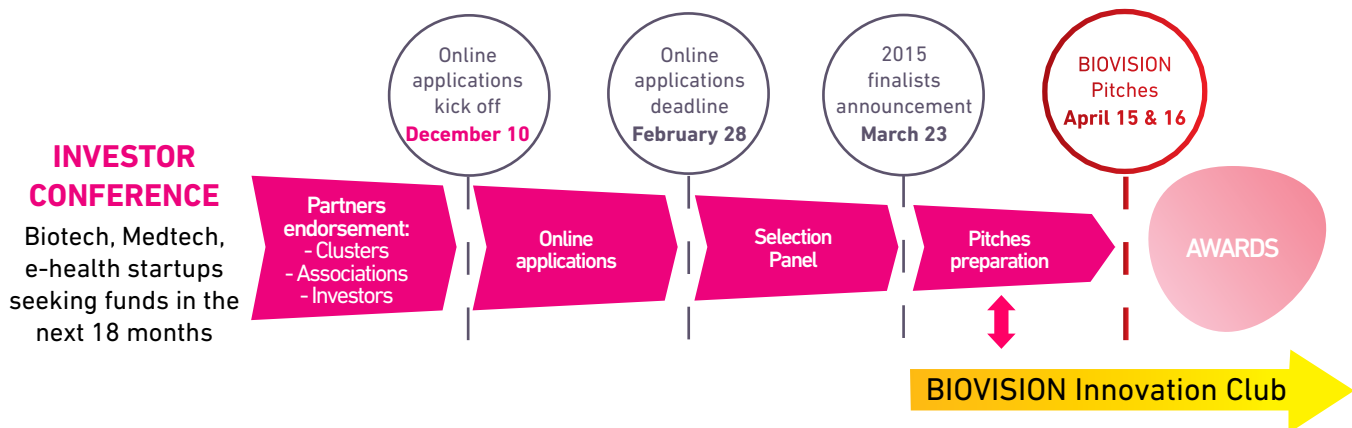
### CONTACT

For further information about BIOVISION Catalyzer, please contact:

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## HOW TO APPLY



### TO ATTEND THE FORUM:

Register via BIOVISION website: [www.biovision.org](http://www.biovision.org)

### TO PRESENT YOUR COMPANY:

- 1 Be endorsed** by one of the Selection Committee members, a national/European cluster or association or one of your investors.
- 2 Submit your application** via the BIOVISION website **before the deadline of February 28, 2015**.  
Once your application is fully completed, your organization has open visibility through an online summary of your company profile on the BIOVISION website.  
**\*No fee is required when submitting your application.** Regardless of the outcome of their application, all BIOVISION Investor Conference candidates wanting to attend the Forum will benefit from a discounted registration fee.  
Check the registrations on [www.biovision.org](http://www.biovision.org) to learn more about the fees.
- 3 The 25 to 30 startup companies to present at BIOVISION will be selected in March** by the Investor Conference Selection Committee and **announced on the website, March 23, 2015**.
  - **Selection criteria include:** Societal benefit, Market attractiveness, Business proposition innovation level, Competitive position, Attractiveness for Investment, Overall quality of the application.
  - **A CEO or senior manager** must attend on either **April 15 or 16** to present the company (seven minutes) and respond to an investor panel Q&A (eight minutes).
- 4** During the Biovision closing ceremony, **on April 16, the most promising company** in each category, (Biotech, Medtech and e-health) **will receive an award**.  
They will also benefit from additional, free media exposure.

### CONTACT

For further information about BIOVISION Investor Conference, please contact:

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